
Business plan

SCORES55 Tech BV*

* SCORES55 Tech BV is the company incorporated in Curaçao for purposes of offering remote online gaming services.

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BUSINESS OBJECTIVE

SCORES55 Tech BV is a company aiming to provide online gambling products aimed at end consumers (B2C).

SCORES55 Tech BV prioritizes understanding the needs of each customer, controlling and operating the technical and customer support team, in order to offer a better service and build a true, honest and reliable relationship with customers and partners.

The priorities are:

- Create the most favorable conditions and best conditions compared to other betting operators;
- Provision of high-quality service;
- Provide high quality support to your customers.

SCORES55 Tech BV will operate www.scores55.com - website for sports betting where the customer can play and/or place bets on any type of event, including creating their own events.

SERVICES

The services offered by **SCORES55 Tech BV** will be:

- Sports betting
- Live casino
- Slots

CORPORATE STRUCTURE, DIRECTORS AND SHAREHOLDERS

The ultimate beneficial owner of **SCORES55 Tech BV** is Tengiz Koranasvili, who has a 100% equity interest in the company. The casino platform will be provided by **SOFTSWISS**.

From a corporate governance point of view, Allyant Group BV will be the official representative Managing Director of **SCORES55 Tech BV**.



Scores55 Tech BV

(managing director:
Allyant Group BV)

GENERAL CONTROLS AND DUTIES

SCORES55 Tech BV has separate departments for development, finance, casino management, customer support, payments and fraud, business intelligence and marketing. This is the first control in effect. Individuals have clearly defined roles and responsibilities, including reporting lines within **SCORES55 Tech BV**. As a result, each department has the substance and clarity to realize its goals and objectives. Thus, below it is made clearer who the participant is and what their role in the process is:

ALLYANT GROUP BV – managing director – manage the company, attend to due diligences, see to day to day legal and financial requests and be responsible for meeting all the requirements of the tax and gaming authorities locally.

SCORES55 Tech BV imposes restrictions and fully complies with the accepted legal age of 18+, players being allowed to use commercial online gaming products.

The Compliance department is responsible for monitoring all transactions to and from SCORES55 Tech BV and verifying the identity of all registered players online. SCORES55 Tech BV's senior management as well as all employees are fully committed to adopting a risk-based anti-money laundering ("AML") approach with focused efforts where it is most needed to be able to process payment transactions between SCORES55 Tech BV and customers and prevent money laundering in an effective manner. For this purpose, an AML manual was prepared that describes the policy and procedures relating to risk assessment and management.

The internal systems developed and the procedures applied by SCORES55 Tech BV are suitable for remote gaming companies. The company recognizes that its money laundering and terrorist financing risk assessment is not a one-off exercise, and these are regularly evaluated so that the approach adopted is effective at any time.

COMMERCIAL STRATEGY

MARKETING PLAN

Over the last few years, betting has evolved into the online world. That is why it is necessary for the successful online business to have a competent marketing strategy with an emphasis on internet marketing. Instruments like SEO services, affiliate marketing services, and mobile marketing services to help attract the target audience.

PROBLEM WORTH SOLVE

The significant marginality of the online betting industry shows us that there is room for a wider offer of this type of service. There are no significant regional operators that we can identify as leaders, but the biggest and best-known platforms are European.

OUR SOLUTION

We have several years of experience in activities related to software development, games and cryptocurrencies. We will use geo-blocking for the Dutch Caribbean, Netherlands, United States, France, North Korea, Syria and Iran. Also, in the long term we want to use and offer our own technological solutions, but for now we want to develop based on our commercial strategies.

OUR ADVANTAGES

Our team has experience in activities related to software development, games and cryptocurrencies, which gives us the possibility to offer a product that meets an engaging user experience. We are familiar with European AML/KYC requirements and have compliance documents from our related activities.

FINANCIAL

PREDICTION

We have a forecast prepared based on our own experience in the market, the overview shows the development from Year 1 to Year 3. Our forecast is that we will start operating in the month of May 2024.

	2024	2025	2026
Gross Gaming Revenue	90 517 470	115 554 217	144 442 771
Setup revenue	204 873	261 540	326 924
Support revenue	377 463	481 868	602 335
Other revenue	2 900 194	3 702 376	4 627 970
Total	94 000 000	120 000 000	150 000 000

Direct Expenses	80 524 499	102 797 232	128 496 540
Casino direct expences	49 405 591	63 070 968	78 838 710
Software services	10 308 763	13 160 124	16 450 155
Payment agents commissions Expences	453 469	578 896	723 620
General Affiliate expenes	1 289 528	1 646 205	2 057 757
Operators Profit	19 067 147	24 341 039	30 426 299
Overheads	9 205 768	11 752 044	14 690 055
Bank services	165 043	210 693	263 366
Legal services	62 762	80 121	100 152
Marketing and advertising	5 604 888	7 155 176	8 943 970
Other overhead expences	2 894 398	3 694 977	4 618 721
Loans interest Expence	478 677	611 077	763 846
Total	89 730 267	114 549 277	143 186 596
Currency remesurement	0	0	0

Current PL	4 269 733	5 450 723	6 813 404
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TECHNOLOGY, SOFTWARE AND SUPPLIERS

SOFTWARE AND PAYMENT ARCHITECTURE

We will only offer one game/service, of our own development, called SCORES55. In order to stay competitive in this fast-growing era and reach end users who prefer to use Crypto Currency and PIX as a means of payment, we have chosen to adopt only digital payments. This service will be provided by CoinsPaid and others PSPs.

THIRD PARTY SUPPLIERS

- Payments
 - CoinsPaid – software development, technology and collection company, which will provide the gateway service, receiving payments and sending withdrawals from SCORES55 users, Cryptocurrency and other means of interest to SCORES55 Tech BV